

Rapid Analysis & Diagnostics

FOOD
FEED
WATER
● PLANT
ANIMAL
HUMAN
FORENSICS

THE RME
CONFERENCE SERIES
16TH CONFERENCE

RME 2025

*Business
opportunities*

27-29
OCTOBER
2025

AMSTERDAM
THE NETHERLANDS

www.RapidMethods.eu

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CONFERENCE SECRETARIAT

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RME2025

RAPID ANALYSIS & DIAGNOSTICS

RME2025 – the 16th conference in the Rapid Methods Europe series – is dedicated to innovations and breakthroughs in rapid analysis & diagnostics across the agri-food, water, animal health, healthcare, and forensic science sectors. The conference aims to further strengthen the academia-industry relations and disseminate advanced research towards practical applications. From concept to product, from analytical methods to systems, and from laboratory to on-site testing are the main themes of **RME2025**.

This 16th edition will focus again on the technology rather than the sector, aiming to bring together scientists with different expertise with the possibility of cross-fertilizing each other and to develop new views and applications. Technologies include, but are not limited to (bio)sensors (electrochemical, optical, photonic), DNA/RNA-based methods, paper-based detection methods, microfluidic/nano/quantum devices, functional bioassays, spectrometry, and spectroscopy for rapid analysis & diagnostics of pathogenic and spoilage bacteria, viruses, chemical contaminants, allergens, antimicrobial resistance, substances of emerging concern, etc.

RME2025 is aimed at a wide range of scientists, technologists, and professionals wishing to gain insight into innovations and breakthroughs in rapid analysis & diagnostics. Attending the conference is an invaluable opportunity for laboratory managers and technicians, food safety and quality assurance/quality control managers, technical managers, healthcare professionals, veterinary diagnosticians, plant science and agronomy scientists, environmental (water) scientists, forensic researchers, and others interested in rapid analysis & diagnostics.

WHY BEING A SPONSOR?

Reasons why being a sponsor of **RME2025** is a good marketing strategy:

- Communicate your message to a highly qualified scientific and expert audience in the era of rapid analysis & diagnostics
- Increase visibility in focused markets
- Highlight your company's expertise
- Generate new sales leads
- Network with specialists
- Build new partnerships
- Find out about new research being undertaken

SPONSORING OF THE CONFERENCE

	Bronze sponsor	Silver sponsor	Gold sponsor
EXPOSURE BEFORE THE CONFERENCE			
Logo display on the conference website	x	x	x
Link to company website on conference website	x	x	x
Announcement in monthly e-newsletters	x	x	x
EXPOSURE DURING THE CONFERENCE			
Exhibition space, sqm (incl. table(s), chair(s), electricity)	1-5	6-10	11-15
5-minute company pitch on Monday 27 October 2025	x	x	x
Oral presentation in the scientific programme		x	x
A one-hour workshop			x
Advertisement in the book of abstracts	x	x	x
Company brochure/flyer/give-away (to be supplied by sponsor) inserted in the conference bag		x	x
Host of one lunch (possibility to place banners, napkins, cups and or table flags to be supplied by sponsor)			x
Free registrations	1	3	6

EXHIBITING AT THE CONFERENCE

The following stand sizes are available:

- 1 – 5 sqm
- 6 – 10 sqm
- 11 – 15 sqm
- 16 – 20 sqm

EXHIBITOR

Included:

- Electricity, table(s), chairs
- 1 free registration
- Additional staff members (€ 475.- each)
- Lunches and coffee/tea on 27-29 October 2025
- Display of your company logo on the conference website with a link to your company website

Not included: costs of building a booth

OTHER BUSINESS OPPORTUNITIES

ITEM	DESCRIPTION
Conference bag	Company logo printed on all bags.
Insert	Company brochure (to be supplied by sponsor) inserted in all conference bags.
Advertisement	1/1 Page, inside cover, full colour (to be supplied by sponsor) in book of abstracts.
Lunch	Sponsorship of one lunch; possibility to place a banner, napkins, cups and/or table flags (to be supplied by sponsor).
Coffee/tea break	Sponsorship of one break; possibility to place a banner, napkins, cups and/or table flags (to be supplied by sponsor).
Workshop	One-hour workshop on Monday 27 or Tuesday 28 October 2025 (only possible in combination with silver/bronze sponsor and exhibitor)
The Lounge Party	Informal get-together with drinks and snacks on Monday evening 27 October 2025

